

## **SRIMCA-MBA organized an expert talk on Applications of Statistics in Management Discipline**

**Name of the Resource Person:** Dr. Neha Raval

**Designation/ Affiliation:** Assistant Professor, Vanita Vishram University

**Participants:** FYMBA Students (110)

**Date:** October 4 2023

**Time & Duration:** 1:45- 2:45

**Venue:** J.D. Hall, UTU.

**Coordinator:** Dr. Krunal Patel

In today's rapidly evolving business landscape, the application of statistics in the management discipline is more critical than ever. It empowers organizations to make data-driven decisions, optimize operations, and stay competitive. As we move forward, embracing statistical approaches and adapting to emerging trends will be essential for success in the world of management. In order to orient students about wide applications of statistics in management, SRIMCA-MBA organized an expert session. Dr. Neha Raval, discuss the importance of Data, Level of data measurement, measure of central tendency and also discuss how it is important to the current business practices.

